

COG Platform Cookies

Strictly Necessary

Name	Purpose	Expiry
BlueskyState	Essential for maintaining state between pages, for example when progressing through multi-step forms.	When browsing session ends.

Functionality

Name	Purpose	Expiry
cookie	Prevents the cookie notice from popping up if the user has closed the notice within the last 7 days.	7 days.
COGSearchPostCode	Prevents a user having to re-enter their postcode every time they visit the site and therefore making it easier for a user to see relevant results.	2 days.
paymentTypeTab	Remembers whether the user has selected monthly payment or cash price and keeps the relevant tab open.	When browsing session ends.
view	Remembers whether the user has selected to view the grid or list view on the results page.	
scroll, location	Remembers the window scroll position for scrolling back to a form after a dropdown postback.	When browsing session ends.
MyGarage	Stores vehicle IDs for adding to the customer's shortlist of vehicles to compare.	2 days.

Targeting/Advertising/Tailored Content

Name	Purpose	Expiry
HistoryCookie	Stores vehicle IDs for displaying vehicles a customer has viewed.	2 days.

Third Party

Name	Third Party
_dc_gtm	Google Tag Manager
_ga_gid	Google Analytics
LaVisitorId, LaSID	LiveChat
_atuvc	AddThis